



2017 NCTA Virtual Conference – Setting the Standards AGENDA

2017 NCTA Virtual Conference agenda

All times are EASTERN DAYLIGHT TIME

Wed. 9/13/2017 – live stream broadcast

10:00am – 10:30am - Sponsor Workshop: McGraw Hill

- **Proctoring Best Practices for ALEKS PPL**
Presenter: Sam Hussey, Placement Consultant, ALEKS Corporation

10:45am – 11:15am – Sponsor Workshop: Castle Worldwide

- **Tailwind Placement Exams: A Learning Session**
Presenters: Jim Wollack & Sonya Sedivy, University of Wisconsin-Madison

11:30am – 12:30pm - Sponsor Workshop: Castle Worldwide

- **A Behind-the-Scenes Look into the Technology Driving the Testing Industry**
Presenter: Bryan Reel, Chief Technology Officer, Castle Worldwide

1:00pm – 2:00pm – Session 1A

- **The (Lost) Art of Communication**
Presenters: Naora Ben-Dov, Dov Educational Services

2:15pm – 3:15pm – Session 2A

- **Testing Centers and OCR: Gaining a Better Understanding of Issues in Providing Testing Accommodations**
Presenters: Tim O'Connor, University of Wisconsin-Madison
Katie Shifflett, Community College of Baltimore County
David Espinoza, University of Oregon

3:15pm – 3:45pm – Break

3:34pm – 4:45pm – Session 3A

- **A Crash Course in Cheating on Tests**
Presenters: Jim Wollack, University of Wisconsin-Madison
Rachel Schoenig, Cornerstone Strategies, LLC

5:00pm – 6:00pm – Session 4A

- **Developing Your Test Center Business Plan**
Presenter: Rachel Hample, Temple University